CONCEPTUAL FRAMEWORK SCAFFOLD

WORLD

What has influenced your designer. Consider things that were happening in the world. Research, events and technology.

ARTWORK

What materials does the designer use? What does the design look like? Has it stayed the same or has it changed over time. What elements and principles of design have been used?

DESIGNER:
Who are they? What other work have they done? Have they won any awards.
Describe their ideas and beliefs.

ARTIST

AUDIENCE

Is there a client that the designer is working for? What product are they trying to sell? Is it successful? Why/why not? Where have you seen their work?